

# AGENDA

Thursday, June 6



## IoT, AI, Robotics For Digital Farming - Are They As Disruptive As The Transition From Horses To Tractors?



### MORNING

8:30 - 9:30 ● Registration & Welcome Drinks

9:00 - 9:30 ● Press Conference

9:30 - 9:50 ● Event Opening

9:30 - 9:35 ● Opening

9:35 - 9:40 ● Gottfried Pessl, CEO & Founder of Pessl Instruments

9:40 - 9:45 ● Benedikt Pircher, VP of Sales Europe of Pessl Instruments: Global Footprint

9:45 - 9:50 ● Opening Of The First Panel

9:50 - 11:35 ● **FIRST SET OF SPEAKERS**  
*Future of Digital Agriculture: Food Security and Challenges That Farmers Must Face*

9:50 - 10:05 ● Inês Ferreira, Varda: Data As A Catalyst – How Interoperability Can Drive Change

10:05 - 10:20 ● Dr. Matthias Nachtmann, BASF: TBA

10:20 - 10:35 ● Karl Gutbrod, meteoblue AG: Disruptions In Agriculture: Technology, Markets, Climate

10:35 - 10:50 ● Dr. Dominik Renggli, Swiss RE: Challenges Of Climate Change; New Business Models With IoT And AI (Climate Resilience In Action: Natcat Risk Management Strategies With IoT, AI, And Innovative Business Models)

10:50 - 11:05 ● Bernhard Kiep, Bermad, Board Member at Pessl Instruments: Be Smart

11:05 - 11:20 ● Gottfried Pessl, CEO & Founder of Pessl Instruments: Africa: A Road To The First 100.000 Weather Stations

11:20 - 11:35 ● Antti Hintikka, HZPC: Viazi Ecosystem Of The Leading Tech Partners: How To Empower Small Holders With Smart Farming

11:35 - 11:55 ● Discussion Panel

12:00 - 13:00 ● Lunch Break

13:00 - 14:45 ● **SECOND SET OF SPEAKERS**

*Global Farming Technologies: Are They the Answer to Farmer's Challenges?*

13:00 - 13:15 ● **Robert Saik, AGvisorPRO:** Old McDonald has a farm, AI AI O

13:15 - 13:30 ● **Johanes Sonnen, DKE-Data:** Decentral and Central Technologies Combined To One "DataXChange" System

13:30 - 13:45 ● **Brian Magnusson, Lindsay Corporation:** How Irrigation Technology Will Enable A Food Secure and Sustainable Future

13:45 - 14:00 ● **Georgiana Hayes, ADAMA:** What Can Plant Protection Companies Do To Help Farmers Face Some Of Their Challenges?

14:00 - 14:15 ● **Emiliana Carotenuto, Horta:** Decision Support Systems: From Past To Future

14:15 - 14:30 ● **Gonzalo Martin, Hispatec:** Sustainable Farm to Wholesaler Management: Impact of IoT and Agri-Food Resource Program

14:30 - 14:45 ● **Robert Feldman, Microsoft:** AI Transformation in Smart Agriculture

14:45 - 15:05 ● Discussion Panel

15:05 - 15:15 ● Closure & Invitation to afternoon part and evening celebration

## AFTERNOON

15:15 - 17:00 ● Scenic Trip Around Styria (optional)

## EVENING

18:00 ● Welcome Drinks

18:15 - 18:45 ● First Set of Honorary Speeches & Video Premiere

19:00 - 20:00 ● Live Music & Dinner

20:00 - 20:15 ● Second Set of Honorary Speeches

20:15 - 21:15 ● Live Music & Sweets

21:15 - 21:30 ● Third Set of Honorary Speeches

21:30 - 22:30 ● Live Music

*Programme subject to change.*