

AGENDA

Wednesday, June 5



MORNING

8:45 - 9:45 ● **Registration & Welcome Drinks**

9:45 - 10:30 ● **FIRST PLENARY SESSION**

● **METOS® FieldClimate API and Special digital integrations** - Jaydeep Trivedi, API Product Manager

● **Digital Sales Optimization** - Eleonora Filippi, CPO & Gottfried Pessl, CEO

● **Marketing Communications** - Neža Jančič, Marketing Team Lead

● **Support Flow Overview** - Paulo Fischer, Technical Support

10:45 - 12:15 ● **FIRST SET OF WORKSHOPS** (group rotation)

● **FieldClimate Design Thinking** - Caroline Boscarino Arab, FieldClimate Product Manager, Nayara de Souza, UI Designer, Eleonora Filippi, CPO

Group A

10:45 - 11:30

● **Frost Monitoring & Weather Forecast** - Davide Tabarelli, Agrometeorology Product Manager & Uroš Maleš, IoT Product Manager

Group B

● **METOS® FieldClimate API** - Jaydeep Trivedi, API Product Manager

Group C

● **FieldClimate Design Thinking** - Caroline Boscarino Arab, FieldClimate Product Manager, Nayara de Souza, UI Designer, Eleonora Filippi, CPO

Group C

11:30 - 12:15

● **METOS® IoT's** - Uroš Maleš, IoT Product Manager

Group B

● **Crop Growth & Nutrition** - Wolfgang Fuchs, Crop Growth Modeling Product Manager & Sergiu Smocinschi, Nutrition Product Manager

Group A

12:15 - 13:30 ● **Lunch Break**

AFTERNOON

13:30 - 15:00 ● SECOND SET OF WORKSHOPS (group rotation)

	● FieldClimate Design Thinking - Caroline Boscarino Arab, FieldClimate Product Manager, Nayara de Souza, UI Designer, Eleonora Filippi, CPO	Group B
13:30 - 14:15	● Frost Monitoring & Weather Forecast - Davide Tabarelli, Agrometeorology Product Manager & Uroš Maleš, IoT Product Manager	Group A
	● Crop Growth & Nutrition - Wolfgang Fuchs, Crop Growth Modeling Product Manager & Sergiu Smocinschi, Nutrition Product Manager	Group C
14:15 - 15:00	● Plant Protection - Victor Zuniga Burgos, Plant Pathology Product Manager & Heiner Denzer, Scientific Advisor	Group C
	● METOS® IoT's - Uroš Maleš, IoT Product Manager	Group A
	● METOS® FieldClimate API - Jaydeep Trivedi, API Product Manager	Group B

15:00 - 15:30 ● Coffee Break

15:30 - 17:00 ● THIRD SET OF WORKSHOPS (group rotation)

	● Plant Protection - Victor Zuniga Burgos, Plant Pathology Product Manager & Heiner Denzer, Scientific Advisor	Group A
15:30 - 16:15	● Frost Monitoring & Weather Forecast - Davide Tabarelli, Agrometeorology Product Manager & Uroš Maleš, IoT Product Manager	Group C
	● Crop Growth & Nutrition - Wolfgang Fuchs, Crop Growth Modeling Product Manager & Sergiu Smocinschi, Nutrition Product Manager	Group B
16:15 - 17:00	● Plant Protection - Victor Zuniga Burgos, Plant Pathology Product Manager & Heiner Denzer, Scientific Advisor	Group B
	● METOS® IoT's - Uroš Maleš, IoT Product Manager	Group C
	● METOS® FieldClimate API - Jaydeep Trivedi, API Product Manager	Group A

17:00 - 18:15 ● SECOND PLENARY SESSION - PARTNERS PRESENTATIONS

- **Lindsay FieldNet** - Brian Magnusson, Senior Vice President, Strategy and Business Development at Lindsay Corporation
- **GoClimate.Pro** - Luciano Loman, Country Manager METOS® Brasil
- **Raindancer** - Frank Duehnelt, CEO of Raindancer
- **Calypso** - Fernando Pascual-Andreu, CEO of Calypso

19:00 ● Dinner & Gathering

Programme subject to change.