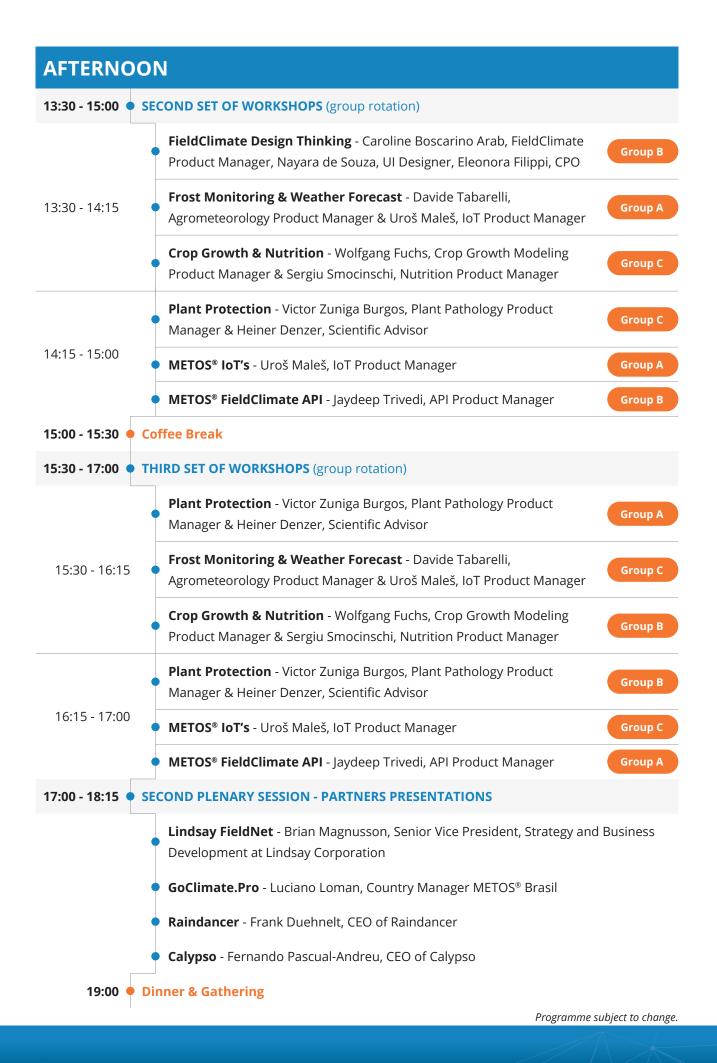
## **AGENDA** Wednesday, June 5



## CALLED A CALLED A CALLED MORNING 8:45 - 9:45 🔶 **Registration & Welcome Drinks** 9:45 - 10:30 • FIRST PLENARY SESSION METOS® FieldClimate API and Special digital integrations - Jaydeep Trivedi, **API Product Manager** Digital Sales Optimization - Eleonora Filippi, CPO & Gottfried Pessl, CEO Marketing Communications - Neža Jančič, Marketing Team Lead Support Flow Overview - Paulo Fischer, Technical Support 10:45 - 12:15 FIRST SET OF WORKSHOPS (group rotation) FieldClimate Design Thinking - Caroline Boscarino Arab, FieldClimate **Group A** Product Manager, Nayara de Souza, UI Designer, Eleonora Filippi, CPO 10:45 - 11:30 Frost Monitoring & Weather Forecast - Davide Tabarelli, **Group B** Agrometeorology Product Manager & Uroš Maleš, IoT Product Manager Group C METOS® FieldClimate API - Jaydeep Trivedi, API Product Manager FieldClimate Design Thinking - Caroline Boscarino Arab, FieldClimate **Group C** Product Manager, Nayara de Souza, UI Designer, Eleonora Filippi, CPO 11:30 - 12:15 METOS® IoT's - Uroš Maleš, IoT Product Manager **Group B** Crop Growth & Nutrition - Wolfgang Fuchs, Crop Growth Modeling **Group A** Product Manager & Sergiu Smocinschi, Nutrition Product Manager

12:15 - 13:30 • Lunch Break



## TURNING INFORMATION INTO PROFITS